

Advertising Information

CSCTFL offers advertising in the conference program. In 2020, the program will be provided

- online by February 1, 2020,
- on the new CSCTFL convention app, and
- in on-site as a traditional, hard copy convention program.

Both the online version and the app will be available on our website well in advance of the convention. They are continuously accessed during convention and are frequently shared with colleagues who were unable to attend on-site convention events and activities.

Like sponsors, advertisers are given priority when booths in the exhibit hall are assigned.

Costs

Size	Dimensions	Cost
Business card	3.5" horizontal x 2" vertical	\$225.00
¼ page	3.5" horizontal x 4.75" vertical	\$400.00
½ page	3.5" horizontal x 10" vertical OR 7.5" horizontal x 5" vertical	\$550.00
Full page	7.5" horizontal X 10" vertical	\$750.00

Dates and procedures

- Reserve space: Advertising must be reserved no later than December 15, 2019.
- Format your ad as a high-resolution (600 dpi) black-and-white PDF
- Share your ad no later than January 1, 2020 by e-mail to: csctfl.exec.director@gmail.com .

To reserve and pay for your advertisement, [download and fill out this form](#), then mail it with your check or scan and e-mail it as directed

To reserve and pay for your advertisement online, [click here 2020 Advertising Information and Payment Form](#)